

Area Board Projects and Councillor Led Initiatives Application Form 2014/2015

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form

PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details

Area Board Name	Royal Wootton Bassett & Cricklade		
Your Name	Jacqui Lay		
Contact number	01793 770704	e-mail	jacqui.lay@wiltshire.gov.uk

2. The project

Project Title/Name	Making Our Community 'Dementia Friendly'		
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p><i>The Area Board, as part of the Wiltshire Voices project, recently launched the film 'Living with Dementia' which has generated much community interest in making the Royal WB & Cricklade area 'dementia friendly'. This is a process whereby the community reaches a number of key indicators that together help to make it a better place to live for people with dementia and their carers. A community-led group has been formed by volunteers in order to take this forward. As well as this, Wiltshire Council is currently developing a Dementia Strategy and dementia friendly toolkit which will guide communities through the process of becoming dementia-friendly. Royal WB & Cricklade has been chosen by Wiltshire Council to pilot the toolkit, so it is proposed that funding should be allocated to support associated activities such as events, workshops, engagement strategies, promotional material etc.</i></p>		
Where is this project taking place?	Royal Wootton Bassett & Cricklade		
When will the project take place?	A long-term project starting immediately		
What evidence is there that this project/activity needs to take place/be funded by the area board?	This is an important project for the Royal WB & Cricklade community area, as highlighted by the issues raised in the Living with Dementia film.		

How will the local community benefit?	As the project is rolled out, it is intended that there will be an increased awareness and understanding of the issues associated with dementia amongst all sections of the community, including local businesses, schools, voluntary organisations, caring organisations and the general public. In turn, this will improve the quality of life for people living with demetia in the community, as well as the people who care for them.		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	No		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	Yes - this was a priority set by the Board as part of the Voices project.		
What is the desired outcome/s of this project? To make Royal Wootton Bassett & Cricklade a recognised dementia-friendly community			
Who will be responsible for managing this project? Area Board & the Dementia Friendly Action Group			
3. Funding			
What will be the total cost of the project?	£ 5,000		
How much funding are you applying for?	£ 5,000		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)			
4. Declaration – I confirm that...			
<input checked="" type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified <input checked="" type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
Name: Jacqui Lay			Date: 13/02/2014
Position in organisation: Wiltshire Councillor			
Please return your completed application to the appropriate Area Board Locality Team (see section 3)			